Client Recommendations and Endorsements
Independent Executive
Architecture, Business Intelligence, BPM, MDM

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CLIENTS (TOP QUALITIES: GREAT RESULTS, EXPERT, HIGH INTEGRITY, PERSONABLE …")

"Jim provided excellent value proposition for very difficult customer - Chief Actuary. He demonstrated high integrity in developing a view of what are viable alternatives for the customer given the legacy applications in place."
- John Murdock, CIO GMAC Insurance (Detroit, MI)

"Jim is as impactful as any Big 6 consulting firm could ever think they could be. He is a strong IT architecture, but yet brings "C" level depth of business knowledge to the table. He has vision and practical knowledge of the operational aspects to make any consulting engagement high value to you and your company."
- Eric Norman Director Enterprise Architecture at InterContinental Hotels Group (Atlanta, GA)

"I had the pleasure of working with Jim over an extended period of time. I found him to be a consummate IT Professional with extensive experience. Jim has the ability to apply his vast knowledge and experience to a situation and then communicate his views very effectively. I worked with Jim in many areas including Enterprise Architecture and very much respect his opinions. I found him to be very knowledgeable on various industry standards and best practices, but beyond that he was able to translate that knowledge into effective solutions. I highly recommend Jim Parnitzke
- Lynn Myers Enterprise Data Architect at Lowe's Companies Inc., Lynn was Jim's client

"Jim was a key leader when GMAC Insurance sought outside guidance on upgrading its data warehouse, data movement processes, and end user computing environment to an insurance industry best practices state. He possesses an extraordinary competency for communicating issues and solutions with both business and IT executives. The money spent for Jim's services was one of the **best IT investments we ever made in the 10-year history of our DW**. We not only received the analysis and roadmap deliverables we contracted for, but some of us learned a great deal more about data warehousing in general and its critical components for promoting corporate success. If you want someone who is very experienced and knowledgeable about data warehousing, data management, and organizational road mapping, Jim's your man."
- Joe Strube Sr. Manager, Enterprise Data Governance at GMAC hired Jim as an IT Consultant in 2005

"Jim is a consummate IT Professional with extensive experience. He is one who understands and can communicate effectively on many technology areas including Application Architecture and Enterprise Architecture with authority. He is very knowledgeable on various industry standards and best practices and is a strong advocate of leveraging them while building solutions. It's been great working with him over past couple of years and would love to work with him again in the future".
-Srikanth Batchu, Solutions Architect at Lowe's Home Improvement, Srikanth was Jim's client

"Jim is that rare individual who has not forsaken his interest and knowledge in the highly technical for that of the managerial and strategic. He is an energetic genius who delicately manages to keep a hands-on knowledge of many technologies, while at the same time, possessing the professional savvy to work with senior level management on more strategic endeavors. In short, Jim is the most talented person in this field that I have had the privilege to be associated. Jim and I have had multiple relationships over the years. I have been his manager, his customer, and hopefully, his mentor. I have always considered him my confidant, my friend, and now my colleague." - Lou Manz, Director of Information Technologies at PGA of America

"I've relied on Jim's extensive experience through the years and consider him #1 on my list when engaging and executing software solutions. " Joe Toner, Director of Application Development at DaVita

I've been privileged to work with Jim Parnitzke a number of times in different client situations over the last 20 years. Most of those situations involved his explaining complex technical architecture solutions to C-level business and IT professionals. It's a beautiful thing to see. Jim focuses enthusiastically and entirely on fully understanding and meeting the client's need with the RIGHT technology. And because his knowledge of the applicable technology options is always deep, comprehensive and current, you can be confident that when Jim thinks its right – it is. Jim's ability to quickly assess the situation, drive to the root of the business problem, and then to conceive and explain possible solutions and their tradeoffs - is in my experience unsurpassed. The foundation of Jim's value to an organization is his deep technical prowess and understanding of the technology landscape. He's a gifted technician, with

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an exceptional scope and depth of IT knowledge. What really sets him apart, though, is his sincere desire and ability to apply that knowledge to the client's need and to present it in a way which educates the client and their IT pros alike. I'm pleased to count Jim among my trusted advisors, and would heartily recommend him to any organization in need of the highest quality IT thought leadership.
- Carl Hunter, *Vice President, IT / CIO at Tree of Life*

"We hired Jim as a consultant to help map our Supply Chain Architecture, and the work that was provided was detailed, and well-organized. Jim had a great working knowledge of the subject and made recommendations as to how the job was to be done. He was easy to work with and had excellent communication skills. He provided some great guidance as we went through our EA analysis."
- John Ferry, *Applications Architect at Winn-Dixie Stores, Inc. (Jacksonville, FL)*

"Jim has the most in-depth knowledge of Architecture of anyone that I have ever worked with. He has the ability to understand the technology, requirements, manage the team, customer and stakeholders to successfully deliver any project. He understands all of the aspects of any project that he encounters. Jim not only understands the technology but principles of project management and how to effectively apply them. He will passionately defend the right decision, technical or project related, and its approach but is always willing to hear and consider other opinions. He cares about the people on his team and how the company is perceived. Jim demands the best of himself and those on his team inspiring them to perform. He is a true leader."
- Mike Willis, Architect, *IBM (Huntsville, AL)*

"Jim is the best I have ever seen at what he does (I have been a database administrator for more than 30 years). Jim led CSX out of its comfortable expensive Mainframe DB2 world and turned us into the diversified competitive multi-tiered technologically growing railroad of today."
-- Bill Barker, dba at *CSX (Jacksonville, FL)*

"Worked with Jim on early Oracle DBMS and Data Warehousing projects at CSX. Jim was very thoughtful and focused on his delivery of projects. Very professional."
 - Henry McCreary, *Director IT Architecture, CSX (Jacksonville, FL)*

"Jim has provided invaluable advice and direction to me as the project manager of a material cost management tool selection project. Jim has executed all of his deliverables in a far exceeding manner without overly complicating the work. He is the kind of person who will see a cliff edge approaching and position the team for success prior to that point. I would recommend Jim to anyone that requires senior level understanding of big picture technologies and business processes, with the ability to break down complex topics into manageable pieces that can be understood by the average non IT person. Jim is well liked by our clients and it would be a pleasure to work with him on other engagements in the future."
- Mary Salsido, PMP Certified Project Management, *Ford Motor Company (Detroit, MI)*

Great Results, Expert, High Integrity …"The top three attributes are not sufficient to describe Jim and his work. He is personable, provides excellent value, is extremely creative, and his work is always on-time. Whenever we are in need of good, sound advice, creative and deep technical work - Jim is our "go to" guy. He has the ability to understand complex technical and human issues quickly and adapt these to whatever situation is at hand. Always a top performer, Jim is an asset to each and every engagement where difficult and complex issues must have resolution in easily understood language and solutions. Will definitely work with Jim again in the near future."
- William Smit, Senior Principal Consultant at *Blue Cross Blue Shield, Michigan (Detroit, MI)*

"Jim delivers. Period. He knows what he can do and if he commits to get something done it gets done. The quality of his work products from a standpoint of content, analysis, presentation, and style is always superior. Jim has the unique ability to work at both the lowest and the highest levels of the organization. He has become our "go to guy" for the tough assignments."
 - Dan Hoover, *Vice President/Area Director, CIBER, Inc., Founder and COO at Leaderclips, Inc*

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"Jim is a very experienced and motivated executive who has an excellent understanding of the enterprise-level application of data warehouse and architectural concepts. He is great at understanding the needs of the CXO level executives, and at formulating and communicating IT solutions to meet their needs. Jim has the gifted capability to effectively communicate with a wide range of business and IT audience, both horizontally and vertically. Jim is detail oriented and has a 'can-do' attitude all the time."
- Vijay Dhakshinamoorthy, _Program Manager - Systems Development Factory GMAC_

"I worked with Jim on a data warehouse project. Jim did an excellent job on laying out the direction and path that we as a company and team needed to go. There were times when I thought what Jim was recommending was too much, that our project did not need to perform those steps or lay that ground work. Everytime, Jim was right. He was spot on. If I find myself laying out additional data warehouses, or just want a solid line on where my project or team is at, I would call Jim. Jim really does know the industry and what will and what won't work".
 - Mark E. Johnson, dba/tech analyst, _Ciber, Inc_ (Denver, CO).

Jim was able to hone in on the root causes of our organization's data management struggles, and offered an innovative solution. I was extremely impressed with Jim's technical prowess, and thoroughly enjoyed working with him and learning from him; Expert, Good Value, Creative" - Doug Henderson, Project Manager at _King County DNRP_ (Seattle, WA)

"Jim joined our team as a consultant in the middle of our BI strategic assessment and planning phase. He quickly came up to speed and helped formulate and completed several key elements of the final deliverable. His subject knowledge and project management skills helped us completed the assessment on time and on budget, and paved a solid roadmap for our BI implementation."
 - Nathan Johnson, VP & CIO at _Scholastic Book Fairs_ (Orlando, FL)

"Jim's knowledge of the industry and strategy development to achieve targets effectively with reliability supported the organization's goal. Jim approaches his work professionally also bringing humor and personality. He is a pleasure to work with."
Top qualities: Great Results, Personable, Expert
- Tracy Feliks hired Jim as an IT Consultant in 2008, _Visteon_ Data Migration Manager (Detroit, MI)

"I worked with Jim as a Partner with the IBM WebSphere product suite. Jim is a very detailed oriented person who has the ability to see market trends, analyze technologies and provide the best possible solution for the customer. The solutions were end to end from data management to architecture review to implementation and management for the lengths of the proposal. Jim holds the customer first and keeps abreast of technology changes with an endless stream of energy and enthusiasm for his company. I would work with and for Jim at any time an opportunity arises."
- Bruce Stanley, Principal Systems Engineer/SE Manager, _MQSoftware, Inc_ (Atlanta, GA).

"Jim is a rare breed of Management Consultant who is able to quickly drive through the discovery & strategy cycles of management consulting in order to engage in execution & delivery against the strategy. Jim is uniquely adept at helping to deliver an executable strategic plan and then DELIVERING upon that plan. Exhausted with engaging strategic consultants only to be left with a strategy in a binder? Jim, and his network of qualified professionals are top notch and only satisfied when they've had a positive impact on your organization. You've rarely seen anything like it."
- Michael Lovelace, _MicroStrategy_ - Director, Professional Services

"Jim is a brilliant technologist with a rare ability to think in terms of strategy and understand business drivers. A true Enterprise Architect/ Management consultant, Jim brings exceptional communication and leadership skills and management experience, and is a great team player. The ability to visualize and conceptualize, his breadth of technical and executive acumen, the real-world experience, and the ability to see things in an Enterprise perspective make Jim a rare and exceptional individual. There are few that can play his role."
- Nikhil Kumar, CEO/President, _Applied Technology Solutions, inc_. (Detroit, MI)

"Jim is the ultimate professional. Jim has vast experience in Software Engineering, Project Management, Software Requirements, Software Development, and Software Testing from concept through release to production. Jim is unique in that he provides tools and

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insight into the concept phases that I have never seen in other consultants. Jim is able to provide direction where there is none. Due to Jim's vast experience he has the unique ability to get projects back on track that have lost their way or are running over budget. Jim has the ability to work at all levels of a project, from the executive level to the developer level. If needed Jim can also provide sample code to the developers to point them in the right direction. Jim also has the capability provide direction into purchasing and implementation of 3rd party tools for all levels of a project. In summary this recommendation is a difficult one to write since Jim is multi-faceted and multi-dimensional. I have never met anyone like Jim before, and have the feeling that I may not again"
- Jeff Hinz, Delivery Manager, LogicaCMG (New York, NY)

"Thanks for the first class service that you provided. The primary strengths that Jim exhibited in the support of GSK's reporting was his focus on customer needs and ability to openly communicate detailed recommendations that are relevant to the improvement of our overall Focus processing."
- Leon Spearman, Financial Systems and Security Analyst, GlaxoSmithKline (Pittsburgh, PA)

"Jim is one of the sharpest technologists I've ever worked with. He is innovative, creative, and resourceful. Truly one of a kind!"
- Paul Fortson, Project Manager, CIBER, Inc. (Denver, CO)

I have had the privilege of managing efforts that Jim has been an integral team member. Jim's thorough understanding of a variety technologies and methodologies immediately reassures both clients and colleagues that his participation will greatly improve likelihood of success. Beyond technical proficiency, Jim's attention to detail coupled with a 'whatever it takes' work ethic make him truly unique in this business. I could not envision a project where Jim would be anything but a standout performer. From someone who has been in more than one trench with Jim over the years, his value from almost any perspective - Sr. Executive interaction, business acumen, technical competency - can honestly not be over emphasized.
- Joe Maggi, Senior Consultant, Ciber (Pittsburgh, PA), Managing Partner, Agilarc LLC

"I have known Jim for 20 years, and he is one of the most brilliant people I have ever met. We have worked together in various business capacities, and his knowledge and breadth of experience and expertise are second to none. He is definitely a bit of a genius and a "walking encyclopedia" when it comes to complex Data Architectures. Outstanding talent and professional of the highest integrity"
- David Dobson, President/CEO, Dobson & Associates, Inc. (Ponte Vedra Beach, FL)

"I worked with Jim in an ERP implementation engagement at Visteon Corporation. His vast experience and thorough understanding of the ERP solutions was a great value to the Visteon organization. Along with technical expertise, Jim brings senior level IT leadership experience, a great asset to any organization. I have learned from and enjoyed working with Jim in various aspects of IT project solutions and I would highly recommend Jim to any IT organization for their IT solutions and services. His consultancy will help to improve your company's ROI."
- Sanjay Das, Global Test Manager, Visteon Automotive Systems

"Jim is the consummate professional with a wealth of knowledge and tenacity within the data management realm. Jim was always willing to share frank opinions and impart knowledge where appropriate. I look forward to the opportunity to work on a project again in the future with Jim. - Pat McGreal, Senior Solution Architect - ClickSoftware, Inc.

"Jim was a knowledgeable DBA and a very good consultant. We really enjoyed his personability and pleasant nature."
- Rob DuMoulin, DBA, Lanier Worldwide (Atlanta, GA), President Knowledge Based Solutions, Inc

"Jim is a person with a great background in solving business problems. He has a great arsenal of knowledge about both business and technology. We depend on him for high level enterprise direction, but also used his knowledge for the low level details."
-- Bruce Heinrichs, Enterprise Architect at CIBER, Inc. (Denver, CO)

"Jim is a leader and pioneer in the Enterprise Architecture Integration (EAI) marketplace. He taught me the importance and high value of EAI to large enterprises. I brought Jim and his teams into many of my largest customers for mission-critical engagements,

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and they always delivered on-time and on-budget. If you have high-exposure initiatives involving the heavy-lifting of systems integrations that simply cannot fail, then you want Jim Parnitze on the job...bottom line."
- Paynter Higgins, Vice President, Strategic Accounts - Central Europe (DACH), SuccessFactors

Jim was an excellent resource for my company's delve into the Oracle Technology Stack. Jim's expertise, problem solving and general skills helped us build a successful project from nothing to successful implementation and deployment. Jim also assisted us in the evaluation of a potential acquisition of a software package which we ultimately discounted based upon Jim's expert advice. We really dodged a bullet on that one, thanks to Jim's insights. I have kept in touch with Jim over the years and would highly recommend him for any IT engagement or position he may seek." - Mike Humphreys, Senior Technical Consultant, SunGard SCT (Jacksonville, FL)

"I have worked with Jim on large business-development efforts in the automotive industry, and I have been impressed with his professionalism and senior leadership qualities, his knowledge of business intelligence applications and architecture, and his quick mind. Jim's input is always thoroughly well-conceived and elegantly communicated. He is driven to deliver excellence in both his work product and in his relationships with the client and team members, predictably going the extra mile to meet customer expectations. Undaunted by complex challenges, Jim is constantly looking for innovative ways to contribute to the client's competitive edge. I would unhesitatingly recommend Jim Parnitzke to any firm or individual looking for world-class input and results."
- Bill Homan, Senior Strategist, Dearborn Group, (Detroit, MI)

"Jim is one rare instance of a true 360-degrees professional. His knowledge depth and breath on such topics like enterprise architecture, SOA, distributed computing, a keen eye for enterprise issues and a strong solutions delivery mindset brings value sine qua non to any organization. Working with him has been a pleasure for me as it always becomes a rich learning experience."
- Jose Contreras, Senior Technical Consultant at LogicaCMG (Palm Beach, FL)

"I have had the pleasure of working with Jim for several years. His knowledge transcends several areas of enterprise of technology. It is amazing to see Jim function as a Technology Executive while staying connected hands on with leading edge technologies. "
- Sanjeev Navalkar, Vice President, Business Intelligence at AXIS Capital (Atlanta, GA)

"Jim and I have been friends and colleagues for 20 years. His considerable talents have enabled him to become very successful throughout his career. Jim has an uncanny combination of business and technical acumen combined with a gift for communications and empathy with corporate executives which spans both horizontal and vertical disciplines."
- Bob Jones, was Jim's client, Sr. Program Manager, Portfolio Management COE Leader, IT Business Analytics, The Home Depot

"Jim is a highly intelligent IT strategist with a huge breadth of contemporary, technical knowledge. He has a keen ability to get to the heart of the matter quickly and to suggest solutions to core problems. He has demonstrated these skills across a variety of industry sectors and in a range of engagements with companies large and small. I have worked on several strategy and architectural engagements with Jim and enjoyed working with him. I look forward to another opportunity."
- Will Fastie, Principal, ptCTO

"Jim's specialization is around business process optimization, data marts and process workflow. He's a great "big picture" resource and knows the platform players (J2EE/.NET). Jim brings a lot to the game...very analytical and articulate. Maintains relationships at the CxO level and is well known throughout the industry for both his professionalism and technical acumen. I highly recommend Jim for engagements around business consulting, process analysis, program management, data marts/warehousing and system architecture."
- Mark Nickerson, Senior Sales Engineer Microsoft (Atlanta GA)

"Jim was a great asset to our Data Warehouse team. He was a major player getting the project planned and off the ground. His expertise provided the team with a valuable resource to go to and rely on for the really tough questions and problems. Jim was a great team player and has a large knowledge base to draw from. He is a great problem solver and is great at explaining very complex issues to people at all levels of the organization. I highly recommend Jim."
- Doug Eisenbrandt, Director of IR and Corporate Finance, CIBER, Inc.

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DIRECT REPORTS, COLLEGUES, AND BUSINESS PARTNERS

"I worked with Jim at a small database development organization called Unlimited Processing. We were "fighting the good fight" to win the database wars against dBase, Paradox, Foxbase, many others, and eventually Oracle -- we lost. But we had a lot of customers who loved our product, Team-Up DBMS, and the solutions it helped create. Believe it or not, I still get requests for help on it almost 15 years later! Team-Up was well written (Jim continued that tradition when he came on-board), tiny in comparison to our competition (you could actually run it off a 360kb 5.25" floppy disk), it was extremely fast (able to find a single record out of 4 billion in less than a half a second on an original IBM PC), and it ran on any network that used NetBEUI (Novell Netware, IBM PC LAN, AT&T StarLAN, 3COM 3+, Banyan Vines, etc. -- this was before IP and routing became popular for corporate networks). Jim was responsible for R&D and worked to expand us into new verticals. We made a lot of advancements but there was just too much competition in that heated market and not enough money to survive. It was a great learning experience though and I'd work with Jim again given the opportunity. He's a good guy."
- Joel Barrett, Solutions Architect at Cisco Systems, Inc (San Francisco, CA)

"Jim is a highly sought after technology consultant as he consistently provides a high degree of business value to his clients. His technical vision and mastery of optimizing business processes continue to be Jim's forte."
- Brian Santarcangelo, Director of Sales Operations, Equitrac (Orlando, FL)

"The only person I've met who can work the deals / politics of higher up the food chain in an organization and then turn around and start coding next to me." – Chris Jones, Lead Software Developer The Home Depot

"I am delighted to endorse Jim who I had the pleasure of working together at Encore Development on several successful EAI and E-commerce engagements. I am deeply impressed by his profound knowledge of the business domain as well as the technical intricacies of the business solution. The depth and breadth of his expertise in Enterprise Architecture, EAI/middleware and other cutting edge technologies are amazing. As a leader he is energetic and innovative, as a technologist he is thorough and practical, as a person he is pleasant and cheerful."
- Shailesh Joshi, Sr Software Engineer, Encore Development, reported to Jim at Encore Development (Pune, India)

"I've had the pleasure to work with Jim on several occasions. Jim is a results driven leader in Architecture, Data and other focus areas. His commitment to understanding the client's business driven requirements and his ability to establish strategies, solutions and tactical plans are exceptional. Jim is able to bring solutions together that make real business impact. He quickly becomes a trusted advisor, driving his teams and his clients down the same path toward success. He's also a pleasure to work with and establishes enduring relationships. I would highly recommend Jim's work and look forward to our next endeavor."
- David Miles, Vice President, Field Services, SAP

Jim is by far one of the best managers I have worked for. Not only is he the most technical manager I have encountered but also one of the most people oriented. He worked tirelessly to ensure the project proceeded smoothly and he provided his people with everything they needed to be as productive as possible. I would work with Jim at anytime on any project
- Tom Drake, ETL Developer, PriceWaterhouseCoopers

"Jim is a very senior level guy that is capable of managing mission critical tasks. His knowledge in the Business Intel/Data Warehouse space is unmatched as well as his knowledge in many other business and technical areas. Jim has also played a role at the "C" level of a fortune 500 company and that experience along with his consulting expertise is what makes Jim a unique and highly sought after worker..."
- Louis Labrecque, Solutions Director, CIBER (Detroit, MI),

"I worked under Jim's project vision to produce a very large scale, multi terabyte data warehouse. Jim encourages and entrusts project participants that self-manage to their tasks in a way that increases productivity and communication of the project"
- Rob DuMoulin, Principal Data Warehouse Architect, Encore Development, reported to Jim at CitiGroup

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"During my time working with Jim at Encore he proved time and time again that he is a very experienced consultant that can bridge the gap between technical options and real business problems. Jim has a deep understanding of numerous technologies including middleware and business intelligence. His understanding of integration was critical to our success as a BEA, Tibco, IBM and Webmethods consulting partner. Jim was able to clearly understand the needs and articulate solid solutions for numerous Fortune 1000 customers. He is professional and has strong communication skills."
- David Ooley, Director, Oracle Technology Business Unit (Atlanta, GA)

"Jim is an exceptional consultant with a great work ethic. He has accumulated a vast array of technical knowledge ranging from Enterprise Architecture to Business intelligence while still maintaining an unequivocal business perspective on the value of deploying such technology. Jim displays outstanding communication and listening skills across all levels of an organization. He has the versatility and vision to work with senior managers as a thought leader and the technical expertise to lead and motivate a technical project team. I have worked with Jim on several different projects and seen him demonstrate the focus, vision, leadership, and practical aptitude in solving business and technical problems necessary to make an initiative succeed."
- Howard Jones, Program Manager Idea Integration, Florida Technology (Jacksonvile, FL)

"Jim's brings with him extensive IT knowledge and experience coupled with a keen and dedicated Management drive to deliver products and services efficiently, on-time and best ROI in today's technology environments. Successfully architected, developed and implemented from small to large scale Oracle Financial and BI Data warehouses for Fortune 500 clients."
- Kish Patel, Owner Mid-Tier Solutions Inc. (Jacksonville, FL)

"I've been fortunate enough to work with Jim at Morgan Clarke for a Non-Profit Supply Chain organization in Southern Florida. He is definitely one the brightest, most knowledgeable IT professionals I have ever met. His vast knowledge in Supply Chain best practices, business process reengineering, architecture, process modeling techniques and tools is truly amazing. Regardless of the client's request, Jim always has the right solution to meet the need. I certainly hope to have another opportunity to work with Jim in the future as his ability to deliver an exceptional product is second to none! David Papp"
- David Papp, Consultant/Senior Business Analyst, Morgan Clarke Enterprises, (Palm Beach, FL)

"As VP of Business Development for Encore's S. Florida marketplace, I always felt confident bringing Jim in to a prospect meeting to convey the knowledge of the current leading technology solutions, but also the practical experience about what is required to properly implement these solutions. I highly recommend Jim as a true IT professional who can readily help a business reach their goals."
- Bill Greene, VP Business Development, Encore Development, Inc., CEO, Smart Inspection Systems LLC (Palm Beach, FL)

"Jim represents the complete package, both from a technical and management perspective. From a technical perspective, Jim's dedication to mastering the latest in all technologies including, databases, web applications, and middleware solutions, has proven to be invaluable to those who acquire his consultation. Jim is also adept in working with people at all levels, including executive management down to the heads-down developer."
- Eddie Kwak, Data Architect, Datascan Technologies (Atlanta, GA)

"Jim is the consummate professional; his technical sills are exceptional and he brings the complete solution to the table to satisfy the client's needs. Jim's uncanny ability to assemble the right team has led to his successfully completing all the projects I have had the privilege of participating in."
- Norman Thompson, Senior Oracle Database Administrator EverBank, reported to Jim at PriceWaterhouseCoopers

"Jim's knowledge and enthusiasm for technology are only surpassed by his professionalism in everything he undertakes. In my work with him, time and again the high valuation of Jim as a technical partner to customers was defined by their ability to grasp his comprehensive vision for the solutions and equally see the immediate value it would bring. Jim is quite possibly the most aware and well-practiced technologist I have ever met. He's a unique asset to any organization AND any customer whom he serves. I'd work with Jim again!" - Trey Johnson, Chief BI Architect and Member of Executive Officers, Cizer Software (Jacksonville, FL)

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"Jim is the kind of guy you can drop in anywhere and he will rise to the top, exactly the kind of person you want running a management consultant team. His facile ability in dealing with senior management in no way came at the expense of his brilliant understanding of complex technical issues or his competency in dealing with the nuts and bolts of said technology. His ability to communicate across all levels of an organization, his track record of delivering quality results, and his technical acumen made him popular with any competent colleague."
– _Daniel Dill, Systems Architect at Suddath Relocation Systems (Jacksonville, FL)_

"Jim and I worked together in a number of organizations delivering a wide variety of technology initiatives. I have always depended on Jim to be well versed in the technology platform(s) and methodologies that we were working in and found his technical depth to be exceptional. Additionally, Jim has the ability to translate the technology details into business concepts to communicate the value of the technology solutions being recommended and/or implemented. I recommend Jim as a very experienced enterprise class architect and technology thought leader."
- _Lesley McCormick, SVP at Idea Integration (Jacksonville, FL), Chief Operating Officer, MarketOnce.com_

"I began working with Jim at CSX in helping to architect a move to open systems for many of their high profile and mission critical applications. Jim was a mentor to me in designing, understanding and delivering new technology architectures at CSX. We have since collaborated on many other large projects in delivering the best solution for his customers (CSX, CitiGroup, UPS). He knows and loves technology, but always puts the customer first in implementing a solution. Jim knows how to implement business solutions with the technology available, and understands the successful adoption of "bleeding-edge" technologies. He and I have lived through many tech drift cycles/paradigm shifts - Mainframe to Distributed, C/S to Java, Distributed to Grid, Grid to SOA, lots in between and lots to come. We've continued to communicate and discuss opportunities and challenges of new technology and the markets which will leverage them. Jim is a truly remarkable IT professional. I value Jim's perspective on enterprise solutions, architecture and delivery and highly recommend him."
- _Dave Foster, Principal Healthcare Solutions Architect, ORACLE (Jacksonville, FL)_

"Jim is a true joy to work with. His extensive knowledge base and personal experience provide an indispensable reference for those working with him. On several different complex business intelligence projects, Jim became the "go-to" guy for anything that the other highly skilled consultants couldn't figure out themselves. He is personable, communicates great with both management and the techno-set, and is an effective leader. I would recommend him without reservation."
- _Marty Young, Partner, Florida Technology, LLC worked directly with Jim at IMC, Ciber, Florida Technology LLC_

"I have known Jim for many years and he is a professional in all aspects. He has a proven track record to bring solutions to the table that meet both documented business requirements as well as remaining within the financial constraints of a project. I would highly recommend Jim as a highly skilled professional who has a desire to succeed in business and in life."
- _Guy Foster, Manager, Price Waterhouse, Director, HosePower_

"Jim is an enterprise level executive that has consistently provided thought leadership to emerging growth organizations. Jim is a dependable knowledge source that I can count on for thought leading and innovative advice. His wide range of technology expertise provides a big picture perspective to any problem. I would jump at the opportunity for work with or for Jim in the future."
- _Willie Lee, Managing Partner, Florida Technology_

"Jim is a great guy to work with...knowledgeable, direct and focused on achieving positive results from our mutual efforts!"
- _Fred Kuehl, Account Executive, EMC_

"Jim never ceases to impress. His deliverables are always top quality and on time. In stakeholder interviews, he is skilled at asking the right questions to identify key issues or requirements. His presentations to project steering committees and senior management sponsors are to-the-point and focused on the key factors for success. I look forward to working with Jim again in the future."
 - _Rick Tice, PMP, Project Manager, IT Team Lead, CIBER, Inc., (Detroit, MI)_

Client Recommendations and Endorsements
Independent Executive
Architecture, Business Intelligence, BPM, MDM

James Parnitzke
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"Jim Parnitzke is a rare combination of high intellect and determined implementer of designs. He is able to communicate the most complex concepts to anyone effectively and ensure that those concepts are actualized as working systems. He is quite an effective leader and is continually keeping up with emerging technologies and understands how those technologies might be brought to bear on a current task."
 - Brian Gentry, Architect, Florida Technology (Jacksonville, FL)

Jim is a Senior Professional who understands what is required at the Executive Business level to achieve success. He is a master at taking complex business problems and solving them at all levels of the organization and executing on a plan for the corporation to realize the benefits. He has an ability to bring together 'silo' businesses existing within major corporations and guide them into an enterprise-performing company; thus, maximizing profits and shareholder returns. If you have the opportunity to work with Jim, you're lucky.
- Cheryl Kleiman, Vice President, General Manager at Peak 10

"Jim is a wonderful asset to any team. His intelligence and communication skills make him a perfect fit for any group! He can explain technical concepts as well as help with simple questions. He is well rounded and can speak on various levels. The thing I admired most was his approach to work. Get it done, get it done right and get it done on time. He has high business ethics and I welcome to chance to work with him in the future."
- Elaine Taiariol, Risk Management Analyst, CIBER

"I had the distinct pleasure to work with Jim when helping to deliver executive level dashboards at Ciber Inc. Jim and I collaborated with the CFO and staff to define key metrics, performance indicators and information delivery mechanisms. He had the role of translating the business needs into technology specifications while I filled the role as technology specialist. Jim applied his breadth of business knowledge and technology to quickly guide the business requests into information delivery architecture. If given the chance I'd work with Jim again."
- Paul Goldy MS BI Specialist at Perfiniti LLC, Senior BI Architect/Developer, WhiteCloud Analytics

"I have known Jim for 3 years now, and in my 22+ years of business experience with many, many firms and consulting experts, Jim ranks at the very top levels of people whom I truly trust and admire for their deep knowledge of business, P&L, sales, technology / tools, and people management. Short sentences like these on a profile recommendation cannot adequately prepare the reader for how impactful a person like Jim can be to a business as a trusted consultant. Large-cap, small-cap, or privately held enterprise, if you need help with critical technology decisions and solutions, call Jim. Period."
- Bob Bracey, Product Management / Business Development, Florida Technology

"Jim and I worked together on a six month project doing a readiness assessment and high level design for Product Information Management (PIM). I was struck from the beginning by the experience and intelligence that Jim brings to the table. Combined with his high standards for integrity and deliverables, he is an extremely valuable player to have on a team, or to have managing that team. I would work with Jim again in a heartbeat!"
- Dan Power, President & Founder, Hub Solution Designs, Inc.

"Jim joined our contract staff on a data warehouse effort, mid - development in a leadership, " get it to the goal line" directorship role. He brought extensive expertise performing as a solid leader for our development and management personnel while handling client communications and relations. Jim always conducted himself with the utmost professionalism while mentoring, leading and fostering a positive, productive team. Great guy to work with, you learn, have fun, and are confident a winning strategy is being implemented."
- Maurice Matovich, Partner, Dickinson - Klotz Real Estate Investment Advisors

Jim is a true Enterprise Architect that has a complete grasp of the business, technology, application, and information dimensions required to consult large scale organizations on how to establish and optimize IT operations, the relationship IT and business, and IT's ability to improve an organization's top and bottom financials through innovation. Jim is an extremely knowledgeable MDM expert. Jim's Product Information Management expertise goes well beyond product mastering. He has the background and experience to

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help organizations improve their overall product management lifecycle capabilities from inception through go-to-market cycles. Jim is one of the most knowledgeable consultants I have ever worked with. He is driven, focused, and able to identify and execute the best plan of action. In other words, Jim adds tremendous value where ever he engages. I look forward to working him again.
- Troy Abraham, *Vice President of Master Data Management, eVerge Group, Director, Information Architecture at Dell, Sr. Director, Information Strategy & Architecture Birst*

"Jim Parntizke is the indispensable partner every business needs. He brings to every client a wealth of knowledge and experience regarding MDM, data warehousing and general business expertise that most other consultants just don't possess. I had the honor of working with Jim to bring a project from inception to delivery using his optimized methodologies, saving the client an enormous amount of money and time over conventional delivery methods. Jim's honor and integrity are second to none. He becomes a trusted friend and co-worker immediately. I have learned much from working with Jim and look forward to the opportunity to do so again. I highly recommend Jim to any enterprise that needs the true 'best in class' consultant to achieve their goals."
- Thomas Dye , *Data Architect , Vitas Healthcare worked directly with Jim*

"Jim is the consummate professional with a wealth of knowledge and tenacity within the data management realm. Jim was always willing to share frank opinions and impart knowledge where appropriate. I look forward to the opportunity to work on a project again in the future with Jim. " - Pat McGreal, *Senior Solution Architect - ClickSoftware, Inc*

"Anyone who has been in this game for any significant length of time can count on one hand people they have met that really made them stare in admiration. Jim is just such a man. Interacting with him on a day to day basis was almost like a master's class taken very informally, with no ego or bravado, just a great sense of calm and thirst for knowledge and sharing. Jim looks to find the root of any problem across the architectural disciplines and delivers beautifully throughout, with well thought out, proper solutions and guidelines. Capable of traversing representational gap boundaries between technology and business effortlessly, Jim provides incredible value quickly, not just in his line of engagement, but to all participants within the process. On top of that, he has the type of personality that puts you at ease, never assumes, and facilitates and mentors even your top talent. I recommend Jim without reservation and feel blessed to have been able to learn and work alongside him."
- Jon Agiato, Enterprise Architecture Consultant worked directly with Jim at *Lowes Home Improvement,* Principal Enterprise Architect, EA & CxO Advisory Services

"I have known and worked with Jim for many years now in different roles and positions. I look to Jim for his deep experience and detailed, yet grounded knowledge. He is my go to resource for data analysis, customer relationships and guidance on data and enterprise services. His personality and can do attitude put him at the top of the list for including him on projects that seem to most as impossible. I would work with Jim any time, any place. "
- Bruce Stanley, zSCL (Software Client Lead for zBlue at IBM), Client Executive, Cloud Service Providers at IBM