



Mr. Parnitzke is a hands-on technology executive, trusted partner, advisor, software publisher, and widely recognized database management and enterprise architecture thought leader. Over his career he has served in executive, technical, publisher (commercial software), and practice management roles across a wide range of industries. Now a highly sought after technology management advisor and hands-on practitioner his customers include many of the Fortune 500 as well as emerging businesses where he is known for taking complex challenges and solving for them across all levels of the customer's organization delivering distinctive value and lasting relationships.

- Nine (9) large scale (over 25TB) data warehouses, two (2) Big Data platforms (over 5PB) designed, built, and deployed in the Financial Services, Transportation, Supply Chain, Retail, Utility, and Professional Services industries
- Over twenty three (23) data marts (special purpose subject areas) designed, built, and deployed in the Healthcare, Financial Services, Transportation, Supply Chain, Distribution, and the Utility (Power) industries
- Eight (8) data warehouse executive assessments prepared and delivered for management review and action. In addition, five (5) detailed business cases prepared to support the investment in the analytic environment.
- Five (5) commercial off-the-shelf products developed and marketed worldwide to the Software Engineering and Healthcare industries.
 - TeamUp (Relational Database, Development Environment, Co-Author)
 - PM (Pain Manager - Baxter HealthCare)
 - WESCOM (Call System, Healthcare Analytics)
 - LifeCare Technologies, Co-Founder
 - Claims Processing and Analytics
- Nine (9) Enterprise Architecture engagements conducted to initiate or adopt operating models for delivery to the business and information services.
- Six (6) Service Orientated Architecture (SOA) integration environments designed, built, and deployed in the Healthcare, Transportation, Supply Chain, Retail, and Utility industries.
- Eight (8) Master Data Management engagements in the Automotive, Banking, Healthcare, and On-Line Publishing and Research industries.
- Three (3) integration (EAI) and three (3) SOA executive assessments prepared and delivered for management review and action
- Three (3) large scale ERP deployments managed and delivered into the Utilities, Public Service, and Distribution industries (ORACLE Financials).
- Executive experience in the Fortune 500
 - Sr. Vice President, CitiCorp
 - Director Data Services, CSX Corporation
- Big 4 leadership experience
 - Practice Leader PriceWaterhouseCoopers
 - Practice Leader Core Technologies, Coopers and Lybrand
 - Senior Management Consultant Price Waterhouse
- Commercial (COTS) Software Publishing
 - Vice President Research and Development Unlimited Processing, Inc.
 - Managing Partner, Information Management Corporation
 - Encore Development
- Industry Experience
 - HealthCare (clinical and administrative)
 - Retail
 - Supply Chain Management, Distribution
 - Automotive
 - Financial Services (Credit, Banking, and Capital Markets – Trading Platforms)
 - Insurance
 - Utilities
 - Telecommunications
 - Hospitality
 - Pharmaceuticals
 - CRM (Call Center, Channel Development)
- Standards and Practices
 - SEI-CMMI, ITIL v3.0, HL7, OAGIS
 - SCOR (Supply Chain Operations Reference)
 - APQC, OMG Process and Decision Modeling
 - Zachman, FEA, and TOGAF EA Frameworks
 - PMI, PRINCE II Program Management